# About The Training & Placement Cell

The Training and Placement Cell was established in the academic year 2010-2011 with the objective of training and providing job opportunities for undergraduate (UG) and postgraduate (PG) students. It serves as a central resource for career guidance, job search support, and professional development.

The Placement Cell plays a pivotal role in connecting final-year UG and PG students with reputed organizations and industries. It maintains strong relationships with companies and consistently works to bridge the gap between academia and the corporate world. Many renowned multinational companies (MNCs) and industries regularly visit our campus to conduct placement drives.

To enhance students' employability, the Cell also organizes training programs in collaboration with HR professionals and industry experts. The number of students securing placements through the Cell has been steadily increasing year after year.

## Salient Features of the Placement Cell

- ➢ **Campus Recruitment Training (CRT) Lab**: Equipped with 20 high-configuration computers and high-speed internet to support training and practice.
- ➢ **Online Exam Portal:** Our exclusive portal http://abnprrcrt.com allows students to take mock tests anytime, anywhere using their mobile devices.
- ➢ **Collaboration with APSSDC:** Through a Memorandum of Agreement (MoA) with the Andhra Pradesh State Skill Development Corporation (APSSDC), the Cell facilitates a variety of skill development programs.
- ➢ **Employability Skills Centre (ESC):** Established by APSSDC, the ESC features 30 laptops and provides hands-on training in various technologies to enhance job readiness.

- ➢ **MOU with Bajaj Finserv:** In partnership with Bajaj Finance Services, the Cell conducts the CPBFI (Certificate Program in Banking, Finance & Insurance) course specifically for final-year B.Com students.
- ➢ **Internship Opportunities:** The Cell actively facilitates internships to provide students with real-time exposure to the working environment and professional culture.

## Career Development Programs Organized by the Placement Cell
- ➢ CRT (Campus Recruitment Training)
- ➢ Computer Fundamentals (for non-computer students)
- ➢ Tally Software Training (for B.Com students)
- ➢ Personality Development Programs
- ➢ Effective Communication and Soft Skills Training
- ➢ Project Work and Internships